



# BC Crime Prevention Association

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**For Immediate Release  
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## MEDIA ADVISORY

**WHAT:** Richmond MP Raymond Chan to Kickoff Provincial Operation Red Nose Campaign

**WHEN:** Saturday, November 4th

**WHERE:** Richmond Centre 6551 No. 3 Rd. Richmond. Please use the White Spot entrance. The event will take place in the corridor between Peoples Jewellers and Ben Moss Jewellers.

**TIME:** Speaker presentations from 10:30am-11:30am

**WHO:** **Tamara Taggart** – CTV Weathercaster and 2006 Provincial Spokesperson; **“Rudy”** Operation Red Nose Mascot; BC Crime Prevention Association; Richmond MP Raymond Chan; Autoplan Broker Road Safety Program; I.C.B.C, Delta Gymnastics Society, RCMP Fraser Valley Traffic Services.

**Vancouver, November 2nd 2006** – The “safe ride home” program Operation Red Nose is returning again to eight communities across British Columbia for the holiday season, thanks to provincial sponsors the Autoplan Brokers Road Safety Program, ICBC and CTV.

As we approach the holiday season, join the BC Crime Prevention Association (BCCPA) in launching a key symbol in BC’s fight against impaired driving.

The 2006 Provincial Launch of Operation Red Nose will feature Operation Red Nose Provincial Spokesperson, Tamara Taggart, CTV Weathercaster, speaking on the importance of planning a safe ride home with services such as Operation Red Nose and of volunteering with this service.

Founded in Quebec City in 1984, Operation Red Nose is a unique program dedicated to the fight against impaired driving. During the holiday season, individuals who have been drinking or do not feel fit to drive can be driven home in their own vehicle by a team of three Operation Red Nose volunteers.

The 2006 campaign will start earlier this year, with the service beginning province wide on November 25<sup>th</sup> and continuing on weekend nights throughout the month of December, including New Year’s Eve – December 31<sup>st</sup>. Volunteer drivers are only a phone call away from 9:00pm to 3:00am. The service is free, but donations are welcomed and support local youth initiatives.

The eight communities providing service in 2006 include: Abbotsford/Mission, Langley/Surrey, North/West Vancouver, Nanaimo, Kamloops, Prince George, Chilliwack and Delta/Richmond.

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**For more information contact:**

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