



## BC Crime Prevention Association

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### **FOR IMMEDIATE RELEASE** **Operation Red Nose Provides 92 Safe Rides Home!**

**Burnaby, November 27th, 2006** – One-hundred twenty eight Operation Red Nose volunteers braved the snowy conditions this Saturday November 25<sup>th</sup> to provide 92 safe rides home to British Columbians. The first night generated \$1887 through client donations to support local youth initiatives in the eight regions where the program is available.

Operation Red Nose is a free and confidential designated driving service, with a team of road volunteers that will pick you up and drive you home safely in your own vehicle. The service is available to any person that does not feel safe to drive their own vehicle, providing the client has a motor vehicle at the time the service is requested.

Operation Red Nose will continue during the month of December in the following regions: Abbotsford/Mission, Chilliwack, Langley/Surrey, Delta/Richmond, North and West Vancouver, Nanaimo, Prince George, and Kamloops.

“Whether you are feeling fatigued after a long evening of Christmas shopping, you are uncomfortable driving on icy roads or you have been celebrating at your holiday office party, the Operation Red Nose service is available for you,” says Lise Boullard, Provincial Program Coordinator for Red Nose. “Last year, Operation Red Nose provided 3421 rides home for British Columbians. Volunteer support was incredible, as over 90,000 km were driven to provide motorists with a safe ride home. This year, we plan to top those numbers.”

The public is encouraged to make Operation Red Nose their call before they hit the road, in order to ensure a safe ride home.

Operation Red Nose is provincially hosted by BC Crime Prevention Association, and sponsored by the Autoplan Broker Road Safety Program, ICBC and CTV.

B.C. Operation Red Nose communities are also looking for volunteers to run the service. For more information on how to assist in the fight against impaired driving and volunteer with this fun, innovative program, contact the BC Crime Prevention Association, or visit the BC page of the Operation Red Nose website at [www.operationrednose.com](http://www.operationrednose.com).

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#### *Photos Available*

#### **For more information contact:**

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