



# BC Crime Prevention Association

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**For Immediate Release  
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## **Operation Red Nose Service begins Friday November 30th, 2007!**

### **Make Operation Red Nose your last call before you hit the road!**

**Burnaby, November 29th, 2007** - It is Operation Red Nose season again, as nine communities across B.C. are gearing up to provide a safe ride home to motorists who do not feel safe to drive their own vehicle during the upcoming holiday season.

Operation Red Nose is a free and confidential designated driving service, made up of volunteers who will provide a safe ride home to motorists who do not feel safe to drive. It is a creative and original program, as clients are driven home in their own vehicle. The only requirement is that the client has a motor vehicle at the time they request the service, as Operation Red Nose is not a Taxi service.

Operation Red Nose will be available in nine regions across British Columbia during the month of December: Abbotsford/Mission, Chilliwack, Coquitlam, Delta/Richmond, Kamloops, Langley/Surrey, North and West Vancouver, Nanaimo, and Prince George.

The service is only a phone call away, and will be available in Abbotsford/Mission, Chilliwack, Coquitlam, Delta/Richmond, Langley/Surrey, and North and West Vancouver from 9p.m. to 3 a.m. on **November 30, December 1, 7, 8, 14, 15, 21, 22 and 31** (New Year's Eve). Kamloops, Nanaimo and Prince George will operate on **November 30 and December 1, 7, 8, 14, 15, 21, 22, 28, 29 and 31** (New Year's Eve). Visit the BC page of the Operation Red Nose website ([www.bccpa.org/rednose](http://www.bccpa.org/rednose)) for the number to call for service in your community, or try our new toll free number at 1-877-604-6673 (NOSE).

Operation Red Nose is provincially hosted by BC Crime Prevention Association, and sponsored by Autoplan Brokers of BC, ICBC and CTV. This year, CTV Weathercaster Tamara Taggart is again teaming up with Operation Red Nose to act as the Provincial Spokesperson for the program.

B.C. Operation Red Nose communities are also looking for volunteers to run the service. For more information on how to assist in the fight against impaired driving contact BC Crime Prevention Association, or visit the BC page of the Operation Red Nose website at [www.operationrednose.com](http://www.operationrednose.com).

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#### *Photos Available*

#### **For more information contact:**

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